

Applicator of the Year Program

DEFINITION

The Applicator of the Year program is specially designed to recognise and showcase each of the Applicator's outstanding work in New South Wales, Queensland, Victoria and South Australia. Each of these chosen states have strong connections with Calce Company.

The chosen Applicator of the Year for each state is awarded a package, inclusive of a CO.ME engraved gold trowel trophy, a CO.ME toolbox and a Calce Company custom embodied jacket and shirt. A section of the Calce Company's website will be dedicated to showcase the winner's projects for a whole year, providing a great opportunity to gain exposure.

THE AWARDED YEAR AND DEADLINES

1. The required qualifying run must begin between financial years, July 1 - June 30 for the following year eligibility.

CRITERIA AND ELIGIBILITY

- Complete three projects larger than 100 sqm during the eligible financial year (stated in The Awards and Deadlines point 1).
- Projects must be completed in the respective state:
 - New South Wales
 - Queensland
 - Victoria
 - South Australia
- Must be a Calce Company trained Applicator, with the knowledge and understanding of how to complete a job with approved full system procedures.
- Quality of work must be up to manufacturer standards.
- High quality professional images must be provided of the nominated project to be eligible; we look at the following components:
 - Quality workmanship displayed and visible in the images
 - Careful styling and design of space to complement the products
- Consecutive candidates are eligible for following years.

To avoid conflict of interest the following steps are taken:

- Awards, Features and Honours from established publications are put into consideration when nominating the projects and applicators for the Award.
- A vote is conducted by the Calce Company board to confirm a selection of 3 applicants per state, to be put forward to an Industry expert from Italy that picks a winner for each state.
 - Our chosen Industry expert is Andrea De Carne with over 9 years' experience in the Decorative Finishes industry in Italy

If your submission does not meet the specified criteria, your submission will be disqualified.